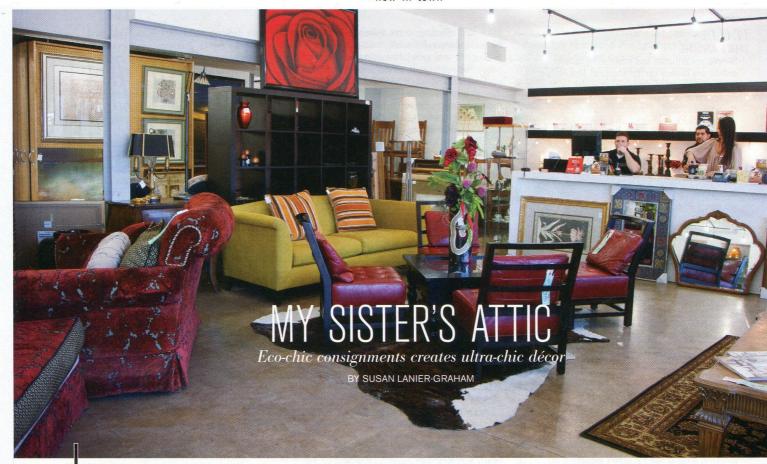
new in town



If you haven't been to the new My Sister's Attic that recently opened at 44th Street and Indian School, you could be missing that one perfect piece you need to finish your home redesign project. The new My Sister's Attic is one of the 14 stores that a trio of sisters own and operate. They started with a small shop at Town & Country back in 1991. Since that first shop opened—My Sister's Closet, selling gently used designer clothing—Ann Siner, Jenny Siner and Tess Loo have been providing shoppers with quality items at huge savings.

Ann Siner says they had been watching for a new location in Arcadia, so when the old Fannin Interiors building on 44th Street became available, they snatched it. "It's our first stand-alone store," she explains. "It's on a busy street with great exposure."

Since moving into the shop, Siner says they have seen some great quality items. "While our shop in North Scottsdale, for example, gets a lot of rustic pieces, here in the heart of Arcadia, we get items that you would find in a beautiful Arcadia home."

My Sister's Attic gets new pieces daily, so there is always something different for customers. "If you don't find what you want today, you might come back tomorrow or next week and find just what you're looking for," explains Siner.

The store is filled with furniture, wall art and mirrors, as well as all types of lighting. "We have chandeliers, floor lamps, table lamps. And people come in all the time and ask if we're selling new items," laughs Siner. And that's exactly the way the three sisters want to present their stores and their merchandise.

When the sisters first conceived of the idea back in 1991, they knew there had to be an alternative to traditional consignment stores that are often dark, dirty and dingy. Instead, the sisters recreated the consignment world. "We take items that fit what we call the three c's," explains Siner. "They must be cute, current and clean. That's the way we started out and it's still our policy today."

Siner says it's a win-win for everyone. "If you've maybe done a remodel or you're redecorating, you can give us a call and we'll send a truck to come pick up the items. We take them on consignment and you get either 55% of the sale price as in-store credit or 45% in cash. We don't make you wait. You can come pick up your check as soon as it sells."

For those looking to purchase items, it translates into great deals. "Our new store here in Arcadia has quality items," explains Siner. "We price everything 50% to 90% below retail, so that means you can get great items for a fair price and sometimes dirt-cheap prices."

Siner says she and her sisters are happy to be in the Arcadia neighborhood. "Our customers wanted us to reopen after our old location at Town and Country closed," she explains.

The sisters are looking forward to being an even bigger part of the community, with their headquarters on the floor above the Arcadia showroom. "It's good being in business with my sisters. They let me be the boss," Siner laughs. "Really, we're a good mix."

You can visit the new store, which is open daily, at 4025 N. 44th St., Phoenix; 602.957.2799; mysisterscloset.com.